



Křížovkář TV magazín is a monthly for TV fans and crossword and quiz lovers. It has been published since 1995.

Křížovkář TV magazín brings 40 pages of crosswords, wordsearches, criss-crosses, puzzles, different brain teasers, original contests for dozens or hundreds of prizes, especially material as well as financial.

Křížovkář TV magazín is forthcoming not only towards its readers but also towards business partners for whom we are able to create thematic columns or work out commercial tailored material.

PRICES

INSIDE	
full page	80 000
1/2 page	40 000
1/3 page	20 000
1/4 page	20 000
COVERS	
2nd cover	95 000
3rd cover	90 000
4th cover	100 000
SPECIAL AD FORMAT	
cover page 50x50 mm	10 000
cover p. stripe 100x75 mm	30 000
cover p. stripe 100x50 mm	20 000
CROSSWORD	
supercrossword	30 000
crossword 1/1	10 000
crossword 2/3	6 000
crossword 1/2	4 000
INSERTS	
insert, boud, glued	1,80 - 2,50
insert for subscribers	3,50

All of the prices are in CZK and do not include VAT.
Valid from 1. 1. 2018

Discount for payment in advance: 2% - for payment in advance is deemed the amount allocated to our account at least 14 days prior to the date the advertisement is published


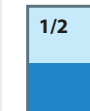
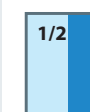
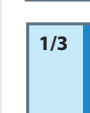
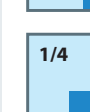



Additional fees:
20% for advertisement specific position on the page
40% for advertisement special position on the page

Binding: V1
Periodicity: monthly

DEADLINES

čísle No.	On sale date Křížovkář TV magazín	Deadline for orders	Deadline for data
1	28.12.2017	7.12.2017	14.12.2017
2	25.1.	4.1.	11.1.
3	22.2.	1.2.	8.2.
4	29.3.	8.3.	15.3.
5	26.4.	5.4.	12.4.
6	31.5.	10.5.	17.5.
7	28.6.	7.6.	14.6.
8	26.7.	4.7.	12.7.
9	30.8.	9.8.	16.8.
10	27.9.	6.9.	13.9.
11	25.10.	4.10.	11.10.
12	29.11.	8.11.	15.11.
1/19	27.12.	6.12.	13.12.

FORMATS

	bleed 200 x 266 spad 215 x 280
	bleed 200 x 133 trim 215 x 140
	bleed 98 x 266 trim 107 x 280
	bleed 67 x 266 trim 72 x 280
	bleed 97 x 133 trim 107 x 140
	100 x 75
	100 x 50
	50 x 50

Conditions for Advertisemnets is a part of valid price list.