

PRICE LIST 2018 | DŮM&ZAHRADA



We are the most read magazine dedicated to building a house for a family and adjustment of its interior and surroundings.

We endeavour to have complex and timeless approach to this issue and we notice all phases a builder and a house owner can encounter.

The title serves as a source of valuable information and practical advice for all who consider living in a house or they already live in it.

We follow new trends in world design and make contacts with front world architects and designers. We do not take over articles, we negotiate directly with front studios, therefore you can find exclusive materials about top ateliers and their realizations.

PRICES

INSIDE	
full page	129 000
double page	229 000
1/2 page	79 000
1/3 page	59 000
COVERS	
2nd cover	159 000
3rd cover	139 000
4th cover	169 000
TIPS	
1/4 page	29 000
1/6 page	22 000
1/8 page	16 500
1/16 strany	9 000
ADVERTORIAL	
full page	159 000
INSERTS	
glued	3,40
till 30 g	2,40
insert for subscribers	2,60

All of the prices are in CZK and do not include VAT.
Valid from 1. 1. 2018

Discount for payment in advance: 2% - for payment in advance is deemed the amount allocated to our account at least 14 days prior to the date the advertisement is published

Additional fees:

15% for advertisement specific position on the page
40% for advertisement special position on the page

Binding: V2

Periodicity: monthly

DEADLINES

Issue No.	On sale date Dům a zahrada	Deadline for orders	Deadline for data
1	12.12.2017	6.11.2017	13.11.2017
2	18.1.	13.12.2017	20.12.2017
3	15.2.	10.1.	17.1.
4	15.3.	7.2.	14.2.
5	19.4.	14.3.	21.3.
6	17.5.	11.4.	18.4.
7	21.6.	16.5.	23.5.
8	19.7.	13.6.	20.6.
9	16.8.	11.7.	18.7.
10	20.9.	15.8.	22.8.
11	18.10.	12.9.	19.9.
12	15.11.	10.10.	17.10.
1/2019	13.12.	7.11.	14.11.

FORMATS

	1/1 bleed 190 x 260 trim 222 x 280
	1/2 bleed 92 x 260 trim 104 x 280
	1/2 bleed 190 x 128 trim 222 x 138
	1/3 bleed 60 x 260 trim 72 x 280
	1/3 bleed 190 x 84 trim 222 x 94
	1/4 bleed 92 x 128
	1/6 bleed 60 x 128
	1/8 bleed (v) 43 x 128 bleed (h) 92 x 62
	1/16 bleed 43 x 62

Conditions for Advertisemnets is a part of valid price list.