## PRICE LIST 2018 | GURMET

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### Good and quality food is our passion

Food is exhilarating part of active lives, the reason to meet friends, topic for discussions and pretext for travelling. Food is today's phenomenon, and that's the form we want to present.

We do not stay only in the kitchen but we talk to farmers, ask gastronomy personalities and seek for the best ingredients, we try decorative food styling and bring recipes that definitely will come out well. We do like cooking and we do like talking about food.

#### We are gourmets

INSIDE	
full page	155 000
double page	250 000
1/2 page	95 000
1/3 page	75 000
1/4 page	55 000
COVERS	
2nd cover	185 000
3rd cover	165 000
4th cover	195 000
SPECIAL AD FORMATS	
1st ad double page	290 000
1st ad full page	180 000
2nd ad full page	165 000
junior page	115 000
INSERTS	
till 30 g	2,00
insert for subscribers	2,80

All of the prices are in CZK and do not include VAT. Valid from 1, 1, 2018

Discount for payment in advance: 2% - for payment in advance is deemed the amount allocated to our account at least 14 days prior to the date the advertisement is published

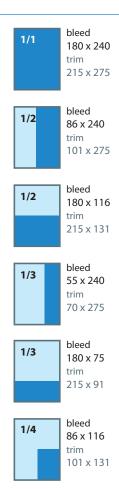
#### Additional fees:

15% for advertisement specific position on the page 40% for advertisement special position on the page

Binding: V2 Periodicity: monthly

# Issue On sale date Deadline Deadline DEADLINES

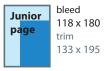
1 8.12.2017 16.11.2017 24.11	.2017
2 17.1. 27.12.2017 3	.1.
3 16.2. 26.1. 2	.2.
4 16.3. 23.2. 2	.3.
5 17.4. 27.3. 3	.4.
6 17.5. 26.4. 3	.5.
7/8 19.6. 29.5. 5	.6.
9 16.8. 26.7. 2	.8.
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Conditions for Advertisemnets is a part of valid price list.