

PRICE LIST 2018 | GURMET



Good and quality food is our passion

Food is exhilarating part of active lives, the reason to meet friends, topic for discussions and pretext for travelling. Food is today's phenomenon, and that's the form we want to present.

We do not stay only in the kitchen but we talk to farmers, ask gastronomy personalities and seek for the best ingredients, we try decorative food styling and bring recipes that definitely will come out well. We do like cooking and we do like talking about food.

We are gourmets

PRICES

INSIDE

full page	155 000
double page	250 000
1/2 page	95 000
1/3 page	75 000
1/4 page	55 000

COVERS

2nd cover	185 000
3rd cover	165 000
4th cover	195 000

SPECIAL AD FORMATS

1st ad double page	290 000
1st ad full page	180 000
2nd ad full page	165 000
junior page	115 000

INSERTS

till 30 g	2,00
insert for subscribers	2,80

All of the prices are in CZK and do not include VAT.
Valid from 1. 1. 2018

Discount for payment in advance: 2% - for payment in advance is deemed the amount allocated to our account at least 14 days prior to the date the advertisement is published

Additional fees:

15% for advertisement specific position on the page
40% for advertisement special position on the page

Binding: V2

Periodicity: monthly

DEADLINES

Issue No.	On sale date Gurmert	Deadline for orders	Deadline for data
1	8.12.2017	16.11.2017	24.11.2017
2	17.1.	27.12.2017	3.1.
3	16.2.	26.1.	2.2.
4	16.3.	23.2.	2.3.
5	17.4.	27.3.	3.4.
6	17.5.	26.4.	3.5.
7/8	19.6.	29.5.	5.6.
9	16.8.	26.7.	2.8.
10	18.9.	28.8.	4.9.
11	16.10.	25.9.	2.10.
12	16.11.	26.10.	2.11.
1/2019	13.12.	22.11.	29.11.

FORMATS

	bleed 180 x 240 trim 215 x 275
	bleed 86 x 240 trim 101 x 275
	bleed 180 x 116 trim 215 x 131
	bleed 55 x 240 trim 70 x 275
	bleed 180 x 75 trim 215 x 91
	bleed 86 x 116 trim 101 x 131
	bleed 180 x 55 trim 215 x 70
	bleed 118 x 180 trim 133 x 195

Conditions for Advertisemnets is a part of valid price list.