

PRICE LIST 2018 | KREATIV



Kreativ – a magazine that has gone through the same changes as the world of creativeness itself.

You can find here inspiring personalities as well as easy instructions. Kreativ is a magazine for a trendy woman who can afford a certain luxury: to make time for herself. The most important for her is harmony, design, clear and beautiful things that surround her.

Kreativ is a magazine about positive thinking, soulfulness and will to make the world around us beautiful. Therefore this magazine comes out on high quality paper and luxurious design. Creating starts with an idea.

AND YOU CAN FIND IDEAS BY US!

PRICES

INSIDE	
full page	149 000
double page	249 000
1/2 page	89 000
1/3 page	69 000
1/4 page	55 000
1/8 page	35 000
COVERS	
2nd cover	179 000
3rd cover	162 000
4th cover	190 000
INSERTS	
till 30 g	2,50
insert for subscribers	2,60

All of the prices are in CZK and do not include VAT.
Valid from 1. 1. 2018

Discount for payment in advance: 2% - for payment in advance is deemed the amount allocated to our account at least 14 days prior to the date the advertisement is published

Additional fees:

15% for advertisement specific position on the page
40% for advertisement special position on the page

Binding: V2
Periodicity: bimonthly

DEADLINES

Issue No.	On sale date Kreativ	Deadline for orders	Deadline for data
1	7.12.2017	10.11.2017	15.11.2017
2	8.2.	12.1.	17.1.
3	12.4.	16.3.	21.3.
4	14.6.	18.5.	23.5.
5	14.8.	18.7.	23.7.
6	11.10.	14.9.	19.9.
1/2019	6.12.	9.11.	14.11.

FORMATS

	1/1 bleed 180 x 240 trim 215 x 275
	1/2 bleed 86 x 240 trim 101 x 275
	1/2 bleed 180 x 116 trim 215 x 131
	1/3 bleed 55 x 240 trim 70 x 275
	1/3 bleed 180 x 75 trim 215 x 91
	1/4 bleed 86 x 116 trim 101 x 131
	1/4 bleed 180 x 55 trim 215 x 70
	1/8 bleed (V) 86x58

Conditions for Advertisemnets is a part of valid price list.