

# PRICE LIST 2018 | GLANC



Glanc is a purely Czech life-style magazine focused on all life spheres interesting for a modern, intelligent and demanding woman. It includes beauty, fashion, housing, travelling and relations.

It narrowly cooperates with famous and successful personalities, it brings opportunity to peep into their privacy and learn their opinions. Glanc enables its readers to enter into the world of success, dreams, emotions and fulfilled dreams.

Glanc is even more stylish now!

## PRICES

INSIDE	
full page	203 000
double page	390 000
1/2 page	125 000
1/3 page	110 000
1/4 page	95 000

COVERS	
2nd cover	250 000
3rd cover	240 000
4th cover	270 000

SPECIAL AD FORMATES	
1st ad double page	480 000
1st ad full page	240 000
2nd ad full page	220 000
junior page	183 000

TIPS / INSPIRATION	
1/2 page	65 000
1/4 page	35 000

INSERTS	
till 30 g	2,00
insert for subscribers	2,80

All of the prices are in CZK and do not include VAT.  
Valid from 1. 1. 2018

**Discount for payment in advance:** 2% - for payment in advance is deemed the amount allocated to our account at least 14 days prior to the date the advertisement is published

**Additional fees:**  
15% for advertisement specific position on the page  
40% for advertisement special position on the page

**Binding:** V2  
**Periodicity:** monthly

## DEADLINES

Issue No.	On sale date Glanc	Deadline for orders	Deadline for data
1	14.12.2017	23.11.2017	30.11.2017
2	23.1.	2.1.	9.1.
3	21.2.	31.1.	7.2.
4	21.3.	28.2.	7.3.
5	19.4.	29.3.	5.4.
6	22.5.	2.5.	9.5.
7	21.6.	31.5.	7.6.
8	19.7.	28.6.	4.7.
9	21.8.	31.7.	7.8.
10	20.9.	30.8.	6.9.
11	19.10.	27.9.	5.10.
12	21.11.	31.10.	7.11.
1/2019	13.12.	22.11.	29.11.

## FORMATS

1/1	bleed 180 x 240 trim 215 x 275
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1/2	bleed 86 x 240 trim 101 x 275
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1/2	bleed 180 x 116 trim 215 x 131
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1/3	bleed 55 x 240 trim 70 x 275
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1/3	bleed 180 x 75 trim 215 x 91
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1/4	bleed 180 x 55 trim 215 x 70
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Junior page	bleed 118 x 180 trim 133 x 195
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Glanc tips	bleed (1/2) 180x116 (h) 86x240 (v) bleed (1/4) 86 x 116
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Conditions for Advertisemnets is a part of valid price list.