

PRICE LIST 2018 | KONDICE



Magazine for women who are full of energy

The Kondice magazine describes the latest trends in healthy lifestyle and gives them into the scientific context. Readers will find reliable and proven information from the field of cosmetics, health and medicine, detailed informations how to train specialists diets, information from nutrition specialists, coaches and doctors, including delicious and nutritious recipes.

Hand in hand with world trends Kondice concentrates on women having active life who besides family enjoy doing sports, choose high quality cosmetics and want to wear nice and practical clothes.

Editorial of the magazine also prepares a range of special issue - aesthetic-medical, focused on healthy food and recipes or focused on yoga exercises.

PRICES

INSIDE	
full page	175 000
double page	289 000
1/2 page	109 000
1/3 page	80 000
1/4 page	69 000
1/8 page	45 000
COVERS	
2nd cover	220 000
3rd cover	210 000
4th cover	249 000
ADVERTORIAL	
full page	189 000
TIPS / INSPIRATION	
1/2 page	58 000
1/4 page	29 000
INSERTS	
glued	2,90
till 30 g	1,90
insert for subscribers	2,10

All of the prices are in CZK and do not include VAT.
Valid from 1. 1. 2018

Discount for payment in advance: 2% - for payment in advance is deemed the amount allocated to our account at least 14 days prior to the date the advertisement is published

Additional fees:

15% for advertisement specific position on the page
40% for advertisement special position on the page


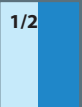

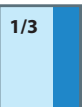

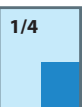
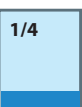
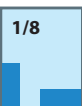
Binding: V1

Periodicity: monthly

DEADLINES

Issue No.	On sale date Kondice	Deadline for orders	Deadline for data
1	15. 12. 2017	24. 11. 2017	1. 12. 2017
2	25.1.	4.1.	11.1.
3	27.2.	6.2.	13.2.
4	27.3.	6.3.	13.3.
5	25.4.	4.4.	11.4.
6	29.5.	7.5.	15.5.
7	26.6.	5.6.	12.6.
8	26.7.	4.7.	12.7.
9	28.8.	7.8.	14.8.
10	27.9.	6.9.	13.9.
11	25.10.	4.10.	11.10.
12	27.11.	6.11.	13.11.
1/2019	20.12.	29.11.	6.12.

FORMATS

	bleed 205 x 276 trim 225 x 300
	bleed 100 x 276 trim 110 x 300
	bleed 205 x 135 trim 225 x 148
	bleed 65 x 276 trim 72 x 300
	bleed 205 x 88 trim 225 x 97
	bleed 100 x 135
	bleed 205 x 65 trim 225 x 72
	bleed (v) 48 x 135 bleed (h) 100 x 66

Conditions for Advertisementnets is a part of valid price list.