

PRICE LIST 2017 | GURMET



Good and quality food is our passion

- Food is exhilarating part of active lives, the reason to meet friends, topic for discussions and pretext for travelling. Food is today's phenomenon, and that's the form we want to present.

- We do not stay only in the kitchen but we talk to farmers, ask gastronomy personalities and seek for the best ingredients, we try decorative food styling and bring recipes that definitely will come out well. We do like cooking and we do like talking about food.

We are gourmets

PRICES

INSIDE

full page	155 000
double page	250 000
1/2 page	95 000
1/3 page	75 000
1/4 page	55 000

COVERS

2nd cover	185 000
3rd cover	165 000
4th cover	195 000

SPECIAL AD FORMATS

1st ad double page	290 000
1st ad full page	180 000
2nd ad full page	165 000
junior page	115 000

INSERTS

till 30 g	2,00
insert for subscribers	2,80

All of the prices are in CZK and do not include VAT.
Valid from 1. 1. 2017

Discount for payment in advance: 2% - for payment in advance is deemed the amount allocated to our account at least 14 days prior to the date the advertisement is published

Additional fees:

15% for advertisement specific position on the page
40% for advertisement special position on the page

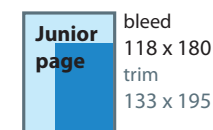
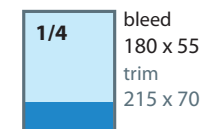
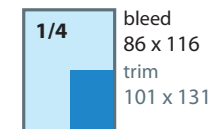
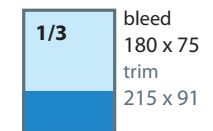
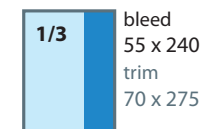
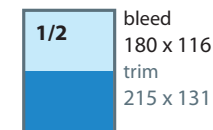
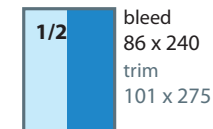
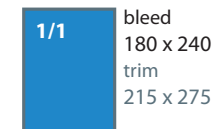
Binding: V2

Periodicity: monthly

DEADLINES

Issue No.	On sale date Gourmet	Deadline for orders	Deadline for data
1	9.12.2016	18.11.2016	25.11.2016
2	13.1.	22.12.2016	29.12.2016
3	15.2.	25.1.	1.2.
4	15.3.	22.2.	1.3.
5	18.4.	28.3.	4.4.
6	16.5.	25.4.	2.5.
8/7	15.6.	25.5.	1.6.
9	15.8.	25.7.	1.8.
10	15.9.	25.8.	1.9.
11	17.10.	26.9.	3.10.
12	15.11.	25.10.	1.11.
1/2018	8.12.	16.11.	24.11.

FORMATS



Conditions for Advertisemnets is a part of valid price list.