



Crossword TV magazine is a monthly for TV fans and crossword and quiz lovers. It has been published since 1995.

- Crossword TV magazine brings 40 pages of crosswords, wordsearches, criss-crosses, puzzles, different brain teasers, original contests for dozens or hundreds of prizes, especially material as well as financial.

- Crossword TV magazine is forthcoming not only towards its readers but also towards business partners for whom we are able to create thematic columns or work out commercial tailored material.

## PRICES

INSIDE	
full page	80 000
1/2 page	40 000
1/3 page	20 000
1/4 page	20 000
COVERS	
2nd cover	95 000
3rd cover	90 000
4th cover	100 000
SPECIAL AD FORMATS	
cover page 50x50 mm	10 000
cover p. stripe 100x75 mm	30 000
cover p. stripe 100x50 mm	20 000
CROSSWORD	
supercrossword	30 000
crossword 1/1	10 000
crossword 2/3	6 000
crossword 1/2	4 000
INSERTS	
insert, boud, glued	1,80 - 2,50
insert for subscribers	3,50

All of the prices are in CZK and do not include VAT.  
Valid from 1. 1. 2017

**Discount for payment in advance:** 2% - for payment in advance is deemed the amount allocated to our account at least 14 days prior to the date the advertisement is published

**Additional fees:**

15% for advertisement specific position on the page  
40% for advertisement special position on the page


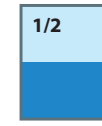
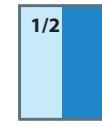
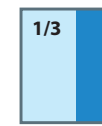
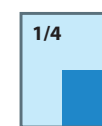



**Binding:** V1

**Periodicity:** monthly

## DEADLINES

Issue No.	On sale date Křížovkářský TV magazín	Deadline for orders	Deadline for data
1	29.12.2016	8.12.2016	15.12.2016
2	26.1.	5.1.	12.1.
3	23.2.	2.2.	9.2.
4	30.3.	9.3.	16.3.
5	27.4.	6.4.	13.4.
6	25.5.	4.5.	11.5.
7	29.6.	8.6.	15.6.
8	27.7.	6.7.	13.7.
9	31.8.	10.8.	17.8.
10	27.9.	6.9.	13.9.
11	26.10.	5.10.	12.10.
12	30.11.	9.11.	16.11.
1/2018	28.12.	7.12.	14.12.

## FORMATS

	1/1 bleed 200 x 266 spad 215 x 280
	1/2 bleed 200 x 133 trim 215 x 140
	1/2 bleed 98 x 266 trim 107 x 280
	1/3 bleed 67 x 266 trim 72 x 280
	1/4 bleed 97 x 133 trim 107 x 140
	Cover page 100 x 75
	Cover page 100 x 50
	Cover page 50 x 50

Conditions for Advertisemnets is a part of valid price list.