

# PRICE LIST 2017 | KONDICE



## Magazine for women who are full of energy

• Kondice is the first lifestyle magazine about healthy life style in Czechia. For over four years Kondice has been offering to its readers service especially in the form of professionally based information on cosmetics, health and medicine, detailed guidelines for exercising both at home and fitness centre, menus written by experts for preparation of tasty meals rich in nutrition.

• Hand in hand with world trends Kondice concentrates on women having active life who besides family enjoy doing sports, choose high quality cosmetics and want to wear nice and practical clothes. Each year one issue is dedicated to children and another one to men.

## PRICES

INSIDE	
full page	140 000
double page	265 000
1/2 page	90 000
1/3 page	70 000
1/4 page	60 000
1/8 page	39 000

COVERS	
2nd cover	190 000
3rd cover	180 000
4th cover	200 000

ADVERTORIAL	
full page	159 000

TIPS / INSPIRATION	
1/2 page	48 000
1/4 page	25 000

INSERTS	
glued	2,90
till 30 g	1,90
insert for subscribers	2,10

All of the prices are in CZK and do not include VAT.  
Valid from 1. 1. 2017

**Discount for payment in advance:** 2% - for payment in advance is deemed the amount allocated to our account at least 14 days prior to the date the advertisement is published

**Additional fees:**  
15% for advertisement specific position on the page  
40% for advertisement special position on the page

**Binding:** V1  
**Periodicity:** monthly

## DEADLINES

Issue No.	On sale date Kondice	Deadline for orders	Deadline for data
12 - 1/2017	22.11.16	1.11.2016	8.11.2016
2	19.1.	30.12.2016	5.1.
3	22.2.	1.2.	8.2.
4	22.3.	1.3.	8.3.
5	21.4.	31.3.	7.4.
6	23.5.	2.5.	9.5.
7	22.6.	1.6.	8.6.
8	20.7.	29.6.	4.7.
9	22.8.	1.8.	8.8.
10	21.9.	31.8.	7.9.
11	20.10.	29.9.	6.10.
12	22.11.	1.11.	8.11.
1/2018	15.12.	24.11.	1.12.

## FORMATS

1/1	bleed 205 x 276 trim 225 x 300
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1/2	bleed 100 x 276 trim 110 x 300
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1/2	bleed 205 x 135 trim 225 x 148
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1/3	bleed 65 x 276 trim 72 x 300
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1/3	bleed 205 x 88 trim 225 x 97
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1/4	bleed 100 x 135
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1/4	bleed 205 x 65 trim 225 x 72
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1/8	bleed (v) 48 x 135 bleed (h) 100 x 66
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Conditions for Advertisemnets is a part of valid price list.